

Southdowns folk festival

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KEY POINTS

- The Southdowns Folk Festival is a non-profit community organisation and the event in 2018 (20-23 Sept) will be the 6th such Festival held in and around the Town Centre of Bognor Regis.
- In 2017, the Festival cost just over £35,500 to put on. We managed to raise £37,300 (grants, sponsorship, ticket sales etc.), so we achieved a small surplus for the planned 2018 event.
- The Festival comprises paid for concert style events in the Alexandra Theatre / Regis Centre and free community events in the Town Centre, featuring a strong dance programme (nine dance groups took part this year), free music sessions, community choirs, workshops, Festival markets and a Real Ale Festival at the William Hardwicke (BR High Street).
- The 2017 Festival was the most successful so far, attracting many thousands of people to the Town Centre, many of whom came to Bognor Regis for the first time.
- We work with several partners including the Bognor Regis Lions Club, Bognor Regis Town Centre Management, the Regis Centre, Bognor CAN, `Making Theatre, Gaining Skills CIC`, West Sussex Music plus local schools. For 2018, we hope to be working also with several community choirs and ukulele clubs as well as the Southdowns National Park Authority, amongst others.
- For 2018, we want to expand our free dance programme, our free workshops open to all plus build on our very successful Festival Schools Link Programme. We are also planning to create the area`s very first Ukulele Festival, an adult `Big Sing` and introduce a `Songs from the Southdowns` feature.
- In order to help realise these plans for 2018, we are approaching local companies for sponsorship for the extra costs which would be involved. Typically, we are asking for sponsorship contributions of between £250- £1000, with larger amounts very much appreciated! We also welcome sponsorship `in kind`. So far for the 2018 Festival, we have sponsorship pledges of more than £3000.
- In return for sponsorship, sponsors will get free tickets to concerts of their choice for employees & guests, an insert on our website (www.southdownsfolkfest.co.uk), regular mention on our Facebook, Twitter & Instagram pages, a listing on the Festival flyer & posters, the facility to put up a banner or banners at the event and corporate branding as applicable to highlight sponsorship of particular Festival events.
- We would welcome the opportunity to talk with you further as to how we can make your potential support for the 2018 Festival as advantageous as possible.

Best wishes, Roger Nash (Chairman – Southdowns Folk Festival)

www.southdownsfolkfest.co.uk

